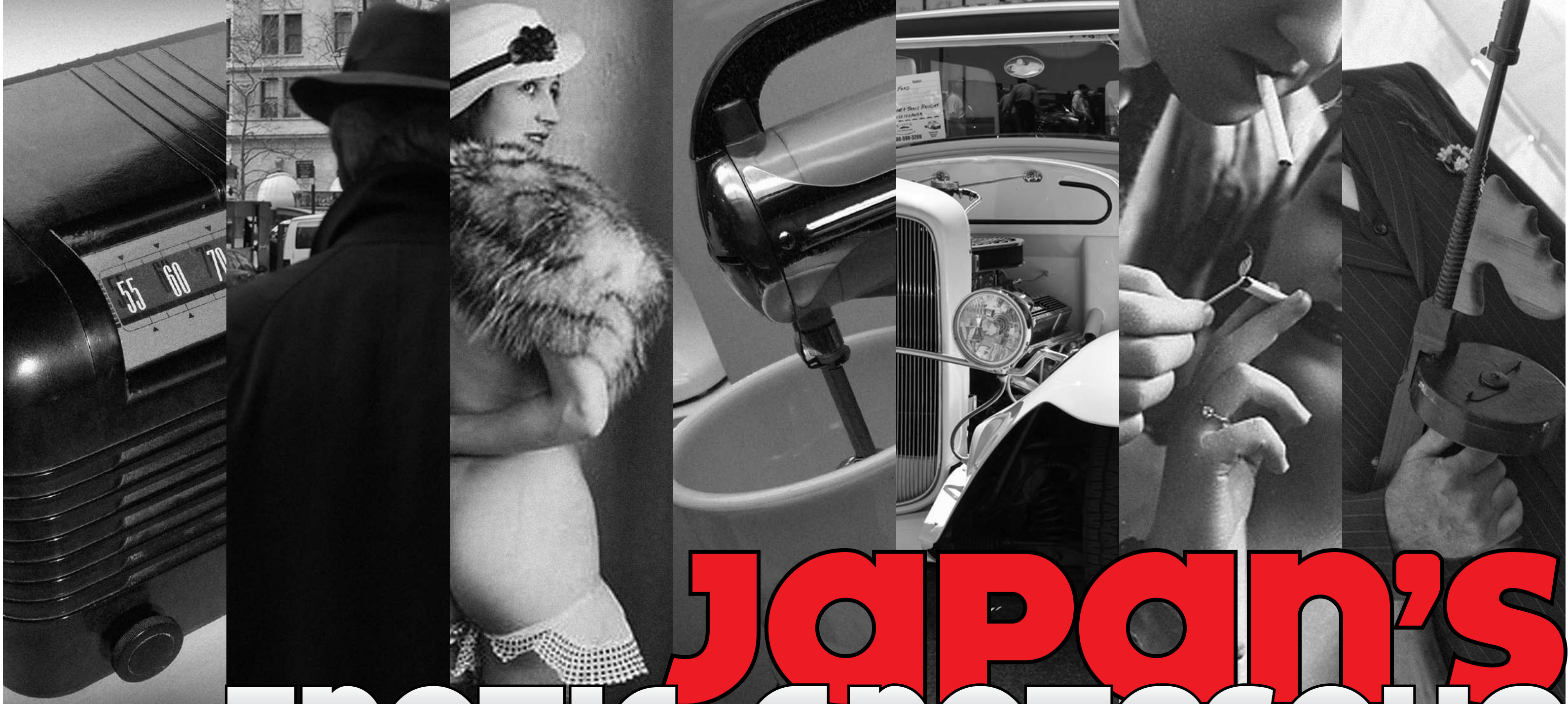


THE CENTER FOR ASIAN STUDIES PRESENTS



11 FEBRUARY 2011  
4:00 PM  
CSE E119

# JAPAN'S EROTIC-GROTESQUE

**COMMODITY ATROCITIES BECOMING WAR ATROCITIES**

a lecture by Mark Driscoll, Associate Professor of Asian Studies, University of North Carolina, Chapel Hill

In the 1920s, Japan's emergence as an imperial power and as major supplier of consumer goods and medical supplies came with a price—the vast cash influx created a consumer mass culture in Japan. One extreme aspect of this shift to consumption was labeled Ero-guro, meaning grotesque, erotic. Consumers and critics recognized Ero-guro as a process that short-circuited humanistic desires into embedded desires for annihilation, suicide, and death. Mark Driscoll discusses how the greed for cultural commodities factored into wartime atrocities in Asia. Free and open to the public. Visit <http://www.clas.ufl.edu/asian/> for more information.